



The Sustainable World Project

Get a Life You Love => Get a World You Love

RICHARD ALEXANDER A SHORT LIFE STORY

*“How 9000 Young World Leaders will create
a World Which Works for All
by the year 2050”*



If you prefer watching the Short Life Story and Vision of Richard Alexander click - https://www.youtube.com/watch?v=Fy_aYHkv6vg

Founder of the Sustainable World Project

My name is Richard Alexander. I was born in the Netherlands in 1969. I graduated Cum Laude as Civil Engineer. I worked for 1 year on the development of the 'Erasmus' bridge in Rotterdam. Then I started working as a software engineer. I founded and managed an IT company for 5 years. In 1997 something happened that changed the course of the rest of my life.

An Unprecedented Experience

I participated in a Reiki weekend and I experienced a love, joy and peace of mind I had never ever experienced before. This experience was so powerful that I said to myself: "If I can feel like this for the rest of my life, then I do not want anything else anymore!" A first glimpse of Unity Consciousness had made me hungry for more. The journey of awakening had started.



The Frustration

The 'bliss' I experienced in the Reiki weekend did not last and normal life continued. In 1999 I turned 30 years old. I had my own business, my own home, two cars, a girlfriend, a supportive family, good friends and most important a big television. 😊 Despite all these nice 'outer things' in my life, I was missing something. Though daily I spent time with people, I most often felt disconnected, separated and alone. I mostly experienced a very superficial quality of life. I kept wondering: "Is this all there is to life?" After the experience in the Reiki weekend I knew there must be more.

The Sabotaging Egoic Consciousness

The year 2000 came. The start of a new millennium. Whenever I would watch the news or read the newspaper, it used to give me a lot of thoughts and feelings. I thought: "Why do we treat each other so bad in this world? There must be some other way we can relate to each other?!" I felt dissatisfied. Then I thought: "What can I do about this?" This gave me many other thoughts like: "Who are you? Do you think you are someone who can change the world? You are not Nelson Mandela! You are not Gandhi! You cannot do so! You are not good enough!" All these thoughts led again to more feelings. Feelings of fear and feeling small and inadequate.

I had not yet learned that most thoughts come on the autopilot. Most thoughts are not consciously chosen. Once we know this we can dis-identify from disempowering thought and move forward with our mission.



The Spark

The year 2000 approached its end. I discovered a small voice deep inside of me, which kept on saying, "What if? . . . What if you could play a role in bringing peace, love and harmony to the world. Would that be a life worth living?"

The Best Decision Ever

At the ending of the year 2000, the voice had become too loud to ignore. Slowly I started sharing my ideas with my friends and family. December 2000 I made, what turned out to be, my best decision ever. I decided to pursue my dream. I retired from my Europea IT company and put my apartment up for sale.



The online Empowerment Platform

My foundation for a sustainable world was based on my experience that when people feel connected to one another, they treat each other well. This always leads to an increase in workability. I saw technology in the form of worldwide interactive events as a possible structure to realize that connection. People seeing and hearing each other, while being in non-violent communication about our shared humanity, should be able to connect peoples hearts.

The Vision

In 2001 I started writing down a vision of how this future could unfold. I was writing for months and months in a row. In my experience this future started arising. Suddenly I realized, that actually this project is not about changing the world. It is about giving people new experiences. Experiences they never ever had before. Experiences like I had in my Reiki weekend, experiences like I was having right now, while writing.

New experiences in the domain of love, unity, joy and fully expressing oneself. When these experiences are entering our consciousness I am sure that people will think, communicate and act in new ways. I believe that this can lead to a world that works for all. The vision had now become more clear and forced all of my fears and insecurities to the background. A first element of the Sustainable World Project was born. The worldwide interactive events.



The Breakthrough

In July 2001 I sold my house and most of my belongings. I returned my car to the dealer. Like a proper western materialist, I could not yet let go of my big television! 😊 It went to my parents. I bought a one way ticket around the world, packed my bags and a five decade long adventure began.

A Journey Starts

August 2001. The start of 15 months of travelling. My first objective was to share my vision with the world. I wanted to know whether my vision was something that other people also wanted, or that my vision was the evidence for my insanity! 😊

We all Want the Same

I shared the vision in seminars, I spoke to the corporate world and I would 'trouble' people on the sidewalk. 😊 After sharing the vision with more than a 100.000 people from over a 150 different countries it all became clear. Every human being, regardless of religion, country, culture or other different backgrounds, shares the same desire for experiencing love and unity. We all desire to belong. We all look for meaning. We want to be seen. We want to be gotten. We want to experience that our lives matter. We want to experience that we matter.



The Heart of the Sustainable World Project

I feel deeply blessed having connected with these people. The look in their eyes and their feedback, told me that this project, which is about connecting peoples hearts, is something we all long for so much. This is what the project is about. Connecting peoples hearts as an access to solving local, regional, national and global issues.

The feedback from people was not only telling me that they shared the same desire, but also that the vision implemented as a global project could actually achieve a new quality of life worldwide. Getting this encouraging feedback gave me the confidence to start looking at how to start.

In all my interactions with the people I had met, I now understood experientially that every issue disappears in a moment of being profoundly related. This experience was a human experience. It was not related to the different backgrounds we had. In other words: 'Every issue disappears when oneness is present as an experience'. In other words every issue disappears when we transcend the Egoic, Separation or Duality Consciousness and experience Unity or Heart Consciousness.



A Global Market

What I had experienced as an individual in my Reiki weekend in 1997 and in my writing in early 2001 was now confirmed by a global community. The vision I had, went from a concept based on my personal experience to a vision deeply desired by the community at large. For the business minded people who are reading this I would like to address that this is a global market with a lot of potential. The product is 'Unity or Heart Consciousness'. My personal experience, the conveyed experience of others and my research tell me it is the highest what people want in life.

Creating a World that Works for All for our Children

In 2002 after visiting the US, New Zealand and Australia I came to India. Here I started sponsoring the education of under-privileged children. In the Madiwala slum I met 8-year-old Shabana. Shabana took my hand and today, nearly 2 decades later, I am still holding her hand. In this connection I have experienced the deep longing for love and security we all share. I realized a new learning environment was needed for the many young people in our world. I vowed to use my life to bring quality of life for ALL children worldwide. A revolution in education was added to the Sustainable World Project. The THRIVE Empowerment Centers.



The THRIVE Empowerment Centers

In 2003 it all started. I did an interview on innovative education. The interview was broadcast on national television and this launched our two year pilot project in the Netherlands. We started the first innovative, interactive THRIVE Empowerment Center with 20 children between 4 to 18 years old. Through the online Empowerment Platform, the children in Holland were connected with children in India to bring awareness and opportunities to both sides.

By creating an environment without the usual external authority children flourished. Take a look at the next two photos which show the transformation of 15 year old Nadia in just 2 years of time. Read all the transformational stories of our THRIVE Empowerment Center in Richard's autobiography. [Download Autobio](#)



Funding

In 2005 I started the money game. I thought that a lot of money was required to launch the Sustainable World Project. I was mistaken. 'True Power' is only found in higher consciousness or in other words love. I do not mean the distorted version we know as romantic love. I am talking about an experience of oneness with all that is.

I had to learn a tough lesson though about not focusing on the material world with all its distractions, money probably being the biggest one. The next 8 years I spent 10.000 hours on trying to develop an automated trading system to create a sustainable source of funding for our project. It failed and I ended up being sick, broke and in huge debt.

In 2007 after making and then losing half a million Euro in trading I entered a deep depression. I thought: "You are the biggest failure in the world! Not only do you mess up your own life, you also mess up the lives of others!" Through the stress I ended up 'enjoying' 😊 chronic acidity and fatigue by 2012. However, failure always precedes success and the enormous monetary challenge led to the shift in consciousness which was needed for the project to be successful.

The huge personal challenge I faced pushed me into a multi year phase of doing research. I wanted some answers to some big questions. The documentary of the Thrive Movement explains what is really going on in our world and why there is so much suffering. Through this documentary I discovered the worldwide banking scam and how money has been created as a system for enslavement of humanity. Only if we know the truth of what is happening in our world we can design solutions to set humanity free. Info on the Thrive Movement- www.thrivemovement.com

Worldwide Movements working on liberating the world.

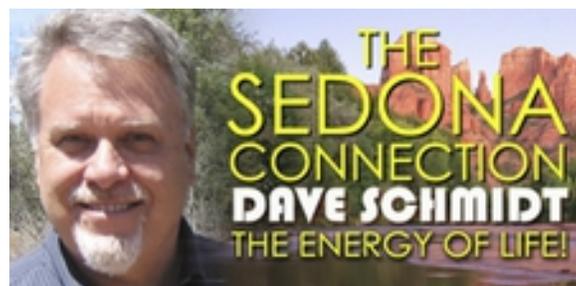
Through Foster and Kimberly Gamble of the Thrive Movement I came to know about more initiatives working on creating a world which works for all:

1. Michael Tellingner - Ubuntu Contributionism
2. Sacha Stone - New Earth initiative.
3. Jacque Fresco – the Venus Project
4. Dave Schmidt – the Sedona Connection

Click on the logos to go to the corresponding websites.



THE VENUS PROJECT
BEYOND POLITICS POVERTY AND WAR





The Transformational Interactive Dialogue Program

From July 2012 to November 2013 I was staying at Fireflies Ashram, Bangalore South, India. By practicing dialogue and healing I was able to come out of the major stress in 2014. The unprecedented experiences of love and peace of mind in these healing sessions and dialogues were so powerful that it led to the next step in the Sustainable World Project.

I took the 16 months at the ashram and developed the Transformational Interactive Dialogue Program and Healing Program. These two programs can be facilitated as well online as offline. The programs use healing techniques and dialogue to bring unity consciousness or in other words unprecedented experiences of love, joy and peace of mind. We use these programs for as well adults in our Participating Audience in the Worldwide Interactive Events as for the youth in our Young World Leader program.



Miracle 1

In 2013 and 2014 we started testing the Transformational Interactive Dialogue Program with Bright from Ghana, Mike from the Philippines and Sunitha from India. The program produced unprecedented experiences for all of us. We had NEVER EVER experienced such a love, joy and peace of mind. We all realized the enormous power of connecting 4 hearts from 4 different countries. It led to a community of 4 people from 4 countries experiencing a life that worked for all.

Miracle 2

On the flight EK148 to Dubai I met with seven flight attendants. The Transformational Interactive Dialogue Program connected 8 peoples hearts. For a brief moment all our problems were gone. A community of 8 people experiencing a life that worked for all. If we connect the hearts of a critical mass of the nearly 8 billion people in our world, then that WILL lead to a world where all our problems are gone; a world that works for all.

Lets Create Miracle 3 Together

The scientifically proven meditation effect states that if you raise the consciousness of a critical mass of the square root of 1% of a community, then you can influence the whole community. This means that if we reach out to 9000 people and produce unprecedented experiences of love and joy (a higher consciousness) that we can create an unstoppable avalanche of positive change and create a world that works for all.



The Opportunity

To create this miracle we have started our 'Young World Leader Program'. A pilot has been completed in 2014. From 2015 to 2026 we will be uniting 9000 young people between 10-29 year old. Find more information on the Young World Leader Program here: www.youngworldleader.info

For adults who would like to participate in creating a Sustainable World we offer the opportunity to join our Young World Leaders online as Participating Audience.

The Future

To get a more specific idea of what we are creating pls read the vision for the year 2024 - [Download Vision 2024](#)

The Soft Launch

Together with worldwide friends we have now spent more than 1 million euro and initiated the groundwork since the year 2000. After 15 years of pilot projects, observation and reflection our project has matured to what it is today. The Soft Launch has started in 2015 and we are on schedule to launch worldwide in 2020.



A Global Organic Network

Nourished by millions of people desiring a world which works for all, the Sustainable World Network has come to life. It is not just a network of people I met. It is not a network I own. It is a network of all people working towards a world which works for all. It is our aim to in the Sustainable World Project to connect these millions of people as well through technology (Worldwide Interactive Events) as through consciousness. This is our contribution to assist the current transition from egoic consciousness to unity consciousness.

Last Words

Having lived in three different continents and having traveled all over the world I connected with people from 150+ countries. I have experienced, that ALL inter personal and inter cultural problems can be overcome by transcending Ego and shifting to unity consciousness.

Having been exposed to being falsely accused, unlawfully taken into custody by the police, threatened to be killed, being broke, homeless, jobless, chronically sick, depressed and suicidal, I have experienced, that ALL personal human problems can also be solved by transcending Ego and shifting to unity consciousness.

Both can be accomplished through the 9 different programs for radical transformation facilitated in the Sustainable World Project. Sound, light, movement and touch will be used to achieve this shift in consciousness.

“How do you tell someone that you believe in your heart and soul you have a solution for ALL problems the world is facing? How do you express yourself, so you are taken seriously? “

“My name is Richard Alexander. In the last 20 years I invested more than a million Euro's, faced death 6 times, gave up 6 houses and 3 cars so I could continue the pursuit of an impossible dream. A dream to see a world that works for ALL people. As of today not only the pursuit is still on, we are closer than ever before, to scaling our work worldwide. This could potentially touch the quality of life of billions of people.

Is this the right life to live? I do not know. Is it a perfect life to live? Definitely not! 😊 However, I do believe it is a life worth living.

Contact us

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